



ARTIST GUIDELINES

- The salmon should be designed with media able to withstand weather and maintain color and shape. (see materials)
- Designs that include political, religious or sexual messages or direct advertising or logos will not be accepted. Content that could hurt or disparage a third party is strictly forbidden.
- The artist must create a design using one of the salmon poses as shown and, if selected, be prepared to adapt your design to another pose as assigned by the selection committee. You may subsequently be asked to collaborate with the patron of your salmon.
- Your workspace must be large enough to accommodate the salmon blank which is 8 feet long and 5 feet high.

Specifications:

We estimate that 200 Soul Salmon will be displayed in communities around Puget Sound from June to November, 2001. There will be a preview of Soul Salmon at Bumbershoot in the fall of 2000 at which time at least one salmon will be displayed in each of the participating communities as a preview of the coming 2001 event.

The salmon come in two poses, a Coho female and a male. They are almost eight feet long and weigh approximately 40-50 pounds. The material is fiberglass with steel pipe reinforcement in a 3D "T" shape inside the body. They can be mounted from either side on walls, poles or trees or from the bottom post, on a heavy cement base designed to prevent theft.

Schedule:

- Final deadline for the main event, June to November, 2001: **March 1, 2001**
- Suggested applications deadline, to be available for sponsors. **October 15, 2000**
- Notification to artist: **Ongoing**
- Delivery of salmon to communities: As agreed mutually. Delivery costs extra and communities are encouraged to pick up their own salmon. Transporting the salmon from the artist to the display location is the responsibility of each community.
- Unified auction: Location to be determined. It is the responsibility of the sponsor and/or the community to bring the salmon to the auction premises by the appointed time.

Information:

For further information contact the following. Mail entries to this address.

Soul Salmon • PO Box 396 • Chimacum, WA 98325

TO ENTER AN ARTIST MUST SUBMIT:

1. The attached entry form.
2. A completed color design proposal using one of the attached salmon outlines. NB! The design should be adaptable to either of the two poses. Use the outline facing the opposite direction to show the other side of the design, if different.
3. A brief, written statement of your concept on the page provided.
4. A cv/resume and/or an outline of projects that demonstrate your ability to complete a project such as this. Photos or slides will enhance your proposal. Artists may submit up to two proposals for consideration.
5. **BE SURE TO INCLUDE SASE WITH CORRECT POSTAGE for RETURN OF SLIDES OR SUPPORT MATERIALS.**
6. The signed

Entry forms will also be available on the website <www.soulsalmon.org>

Eligibility:

In an effort to promote local, Puget Sound artists to the world, residency in Washington State is favored. Salmon will be delivered in groups to central locations of participating communities only, from which the artist and/or sponsor will arrange to pick them up.

Artist Recognition:

- Artist's name will be engraved on a plaque on the base of the salmon sculpture. Title of the piece and the Patron's name will also be included.
- Artist will be recognized along with the title and the Patron's name in an event catalog.

Locations:

Soul Salmon will be located in participating communities around Puget Sound, WA. An education packet will be available on the website (www.soulsalmon.org) to prepare people for local salmon recovery action and the arrival of Soul Salmon.

Materials:

The artist shall select and purchase all art materials with the support of the sponsor. In other words, the sponsor will pay for the materials but the artist chooses for compatibility and durability etc. The artist must guarantee that the materials will withstand normal wear and tear and continuous exposure to outdoor elements, including people touching the piece.

The surface of each salmon blank is finished in such a way that it can be primed and painted. Preparation of the blank for artistic transformation requires light sanding and application of three (3) layers of paint. First, an undercoat of primer is applied. For the second coat, acrylic paint, artificial resin paint or two component paint can be used to spray or paint a design on the salmon. To complete the artwork, each salmon must be finished with a special varnish. To enable the piece to withstand exposure to changing weather conditions, use of the same brand of undercoat, paint and varnish is **HIGHLY** recommended.

SOUL SALMON 2001 • CALL FOR ARTISTS

Sponsorship:

Patrons will purchase Soul Salmon "blanks" to be artistically transformed. Each patron will select either the artist's design of her/his choice from approved submissions or may submit her/his favored designs to the Arts Commission for approval. Patrons (sponsors) will be drawn primarily from the business sector; however, any organization or private individual may sponsor a Soul Salmon. While the sponsored salmon becomes the property of its patron, all salmon must be displayed as part of the Soul Salmon exhibit around various Puget Sound communities from June to November, 2001. After the exhibit, patrons will be invited to donate the artistically transformed salmon sculpture to a charitable auction.

Ownership:

All designs become the property of Soul Salmon or the local community to which they were proposed. The completed salmon becomes the property of the patron who purchases it. It will remain an edition of one. Any unsponsored salmon revert back to ownership of Soul Salmon 2001.

Declaration:

All participants in Soul Salmon 2001 are encouraged to read the declaration and follow the guidelines of generosity and grace.

Artist's Honorarium:

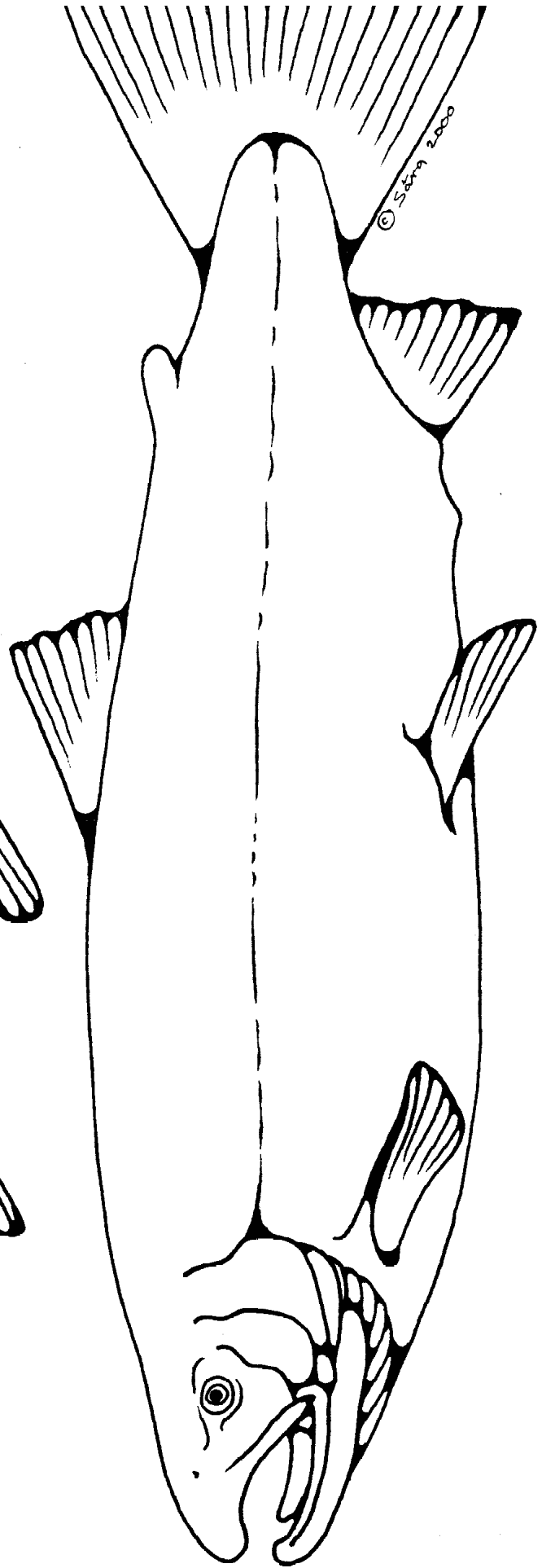
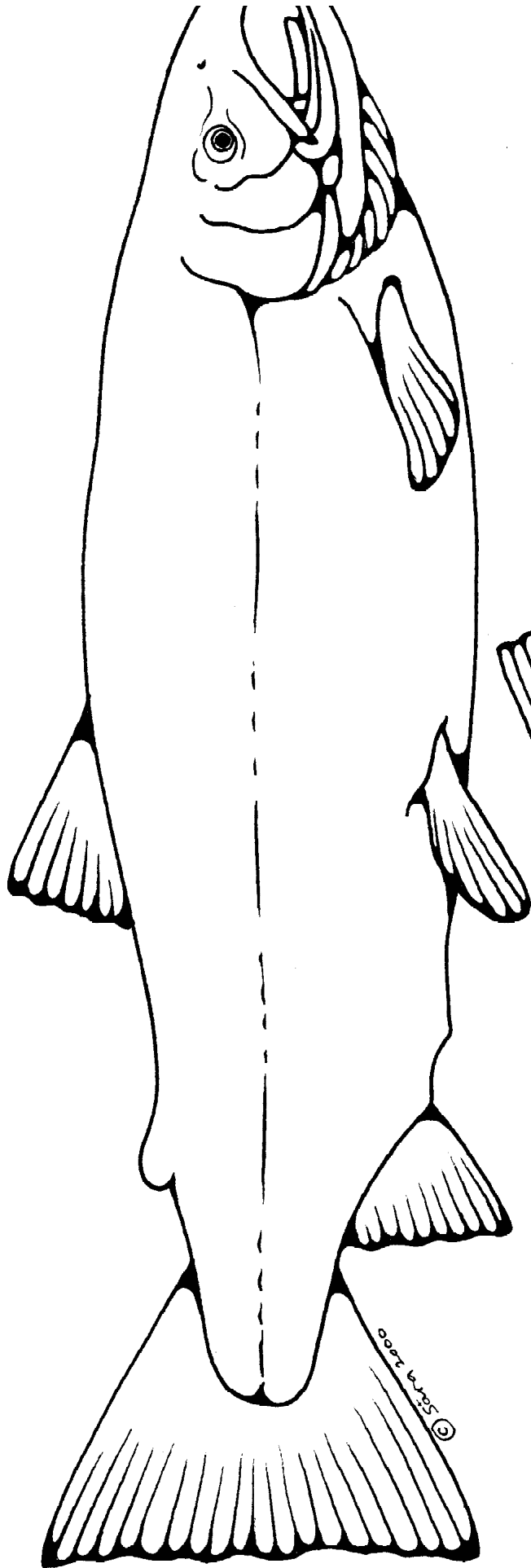
The sponsor/artist relationship includes an honorarium from the sponsor to the artist according to their mutual agreement. Suggested minimum artist honorarium \$1,000, plus materials. The basic cost of a Soul Salmon blank is \$2,000 if ordered before March 1, 2001 and \$2,500 after. Artists are encouraged to find sponsors. Sponsors are encouraged to be generous to artists. After all, the quality of the work will reflect well on the sponsor and generate more cash proceeds for charity at the auction. (Chicago Cows sold at auction from \$8,000 to \$120,000 each.)

Selection:

Entries will be reviewed as received, successful designs being selected by juries comprised of representatives of Puget Sound Arts Commissions from various communities.

Selection Criteria:

- Artistic merit and creativity.
- Originality of design.
- Capability of the artist to produce large scale, outdoor work based on supporting materials.
- Compliance to guidelines and submission requirements.

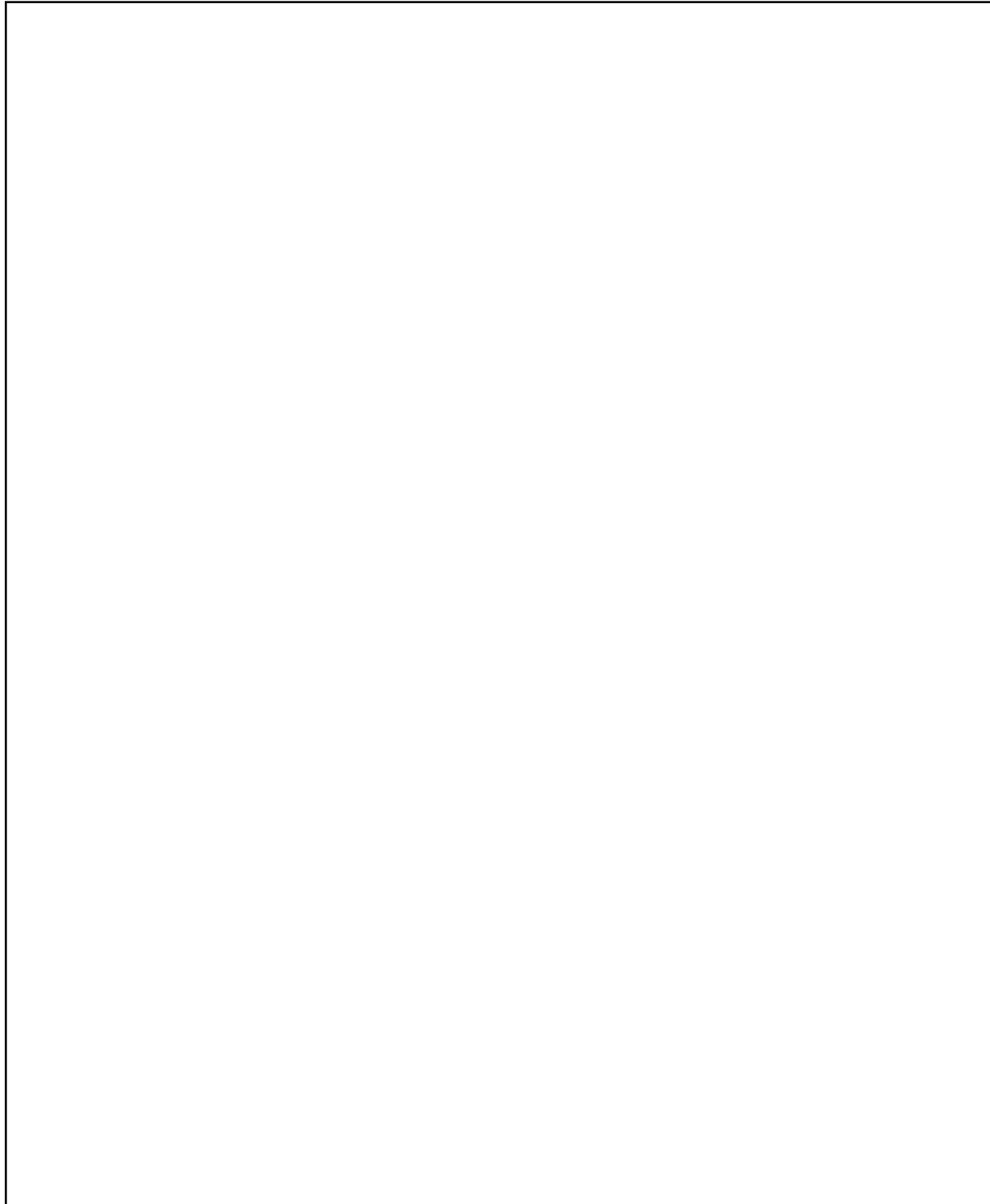


SOUL SALMON ARTIST'S STATEMENT FORM

Please provide a brief description of your proposal in the space provided below.
Legibility counts! Use computer printout when possible.

Artist:

Title:



Use the attached salmon outlines as the visual basis of your proposal.

SOUL SALMON 2001™ Copyright Agreement • Deadline: March 1, 2001

Artists should keep in mind that the audience will be broad-based and of all ages. Designs that are religious, political or sexual in nature will not be accepted. Additionally, no corporate logos or advertising allowed.

Mr/Ms (last) _____ (first) _____ (M.I.) _____

Phone (H) _____ - _____ - _____ (Office/Studio) _____ - _____ - _____

Address _____ Apt. # _____ Fax _____ - _____ - _____

e-mail _____

City _____ State _____ Zip _____

Social Security # _____ - _____ - _____ Birth date _____

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Return of Slides: (Please check one)

I have included a self-addressed, stamped envelope with sufficient postage for the return of my slides.

I authorize Soul Salmon 2001 to discard my support materials after December 2001.

Assurances and Terms: By signing this Application, I agree to all of the terms of the attached Request for Proposals, and all such terms are hereby incorporated into this Application. I certify that all statements made in this application are true to the best of my knowledge. I acknowledge that Soul Salmon is not liable for damage or loss of materials submitted.

Signature _____ Date _____

WHEREAS, _____
(fill in name of artist), an individual having an address of

("Artist") is the author of the design and sketches (collectively referred to as the "Design") attached to the application submitted to Soul Salmon on the same date as the date of this Assignment;

WHEREAS, Artist understands and acknowledges that, as part of the application process, it is intended that Soul Salmon™, under the aegis of the nonprofit corporation TAHMANAWIS, P. O. Box 396, Chimacum, WA 98325, own the right to use the Design between June 24, 2000 and November 30, 2001;

WHEREAS, Artist understands and acknowledges that Soul Salmon™ shall have the sole use of the Design from June 24, 2000 to November 30, 2001, the Artist further understands that the Patron who commissioned her/his participation in the Soul Salmon™ display shall own and dispose of the original Design as she/he sees fit. After the acknowledged period (June 24, 2000 to November 30, 2001) all derivative and edition works based on the Artist's design shall be the sole property of the Artist. The Soul Salmon™ will remain an edition of one (as sculpture).

SOUL SALMON 2001, INC.

By: _____

Name: _____

Artist acknowledges and agrees that, due to the nature of the public display of the finished Soul Salmon, Soul Salmon™ shall not be liable for any distortion, mutilation, modification or destruction of the finished Soul Salmon by accident, act of God or person. Artist hereby waives her/his rights under the Visual Artists Rights Act ("VARA"), as against Soul Salmon™ in the event of such distortion, mutilation, modification or destruction.

Artist further acknowledges and agrees that if the Soul Salmon™ is vandalized, damaged or otherwise modified and the Artist is unable or unwilling to promptly repair such alterations, Soul Salmon™ shall have the right to make, or have made, such repairs, even if the repairs would constitute a distortion, mutilation or modification under VARA. Artist hereby waives her/his rights under VARA in the event and to the extent Soul Salmon™ deems such repair necessary.

Artist represents to Soul Salmon™ that she/he is the sole author of the Designs and that the Design is an original work of authorship which does not infringe upon the copyright rights or any intellectual property rights of others, and that she/he has the unencumbered right to make this assignment.

ARTIST

Signature: _____



Art makes the difference between existence and exuberance. It opens a door and lets us step through the portal, in this case, into a salmon world. Startling reimagination of a deep, ancient and co-evolutionary relationship yield the following results.

AFTER SOUL SALMON IS DONE:

Hundreds of businesses, institutions and corporations (both for profit and non profit) will have considered the FACTS of salmon, paid for artistic transformation of one or more salmon sculptures, donated and amplified that donation (through auction proceeds) to salmon recovery and other charities.

Hundreds of artists will have gained knowledge and expertise of salmon habitat, history and physical properties. They will maintain artistic dignity by depicting something of vital concern to the public and will probably depict salmon in their work again. Art proves potent, not only connecting vitally but generating energy and cash!

Hundreds of students and teachers will have created their own salmon transforming art and learned myriad lessons through participation and educational spin-offs.

Scores of communities will have devised treasure hunts, conducted "salmonart" activities and organized around the theme of salmon. They will have shared the events and the glory of the months of display.

Thousands of people will have focused on the joy and plight of salmon, become "familiar" with salmon. Salmon will have sunk into their bones, swam in their veins. Poetry, visions and stories of salmon will have been shared and remembered.

Business people and artists, unlikely partners, will have conspired for all our sakes, for a cause that is more than decent, it is desperately needed! The pizzazz of the auction will have been shared and favorite restoration projects and charities tangibly supported. The prestige of generosity will have its day!

Public art will have restored its dignity and true calling by serving something greater than itself, greater than our cities, greater than ourselves - it will have revived itself by forming a vital link with the condition of the natural world, bringing us home to it.

Political will for salmon recovery will be affected. Voters will notice and government will be held accountable.

When this project is over, Soul Salmon will expire. The bones of this organization will become nutrients for the larger northwest culture. Like healthy true salmon, Soul Salmon will return in another incarnation.